**Informational, Level K, Risks Due to Obesity**

Ideas/Content:

1. Has a coherent, compelling argument/claim that obesity is a major problem in America causing many health issues, and people need to become better educated about the issue. Provides reasons for the argument

2. Supports claim with cited sources and provides helpful examples and details, though there are some statements that should have a cited reference and some in text citations are not consistent in style. Not all in-text citations appear in the reference list.

3. Uses a concluding paragraph that flows from the claim.

4. Does not effectively include a counterclaim. (Melissa, no need for a connection to this one)

Structure/Organization:

1. Structures the argument with an introduction to the claim, organizes the reasons and evidence logically and provides a concluding paragraph, adding some passion to the writing.

Voice/Point of View:

1. Maintains a formal style, but some of the author’s personality comes through. The author uses transitions “Furthermore,” and “Clearly” and phrases such as “it is defined,” “Studies show,” “despite the fact that,” “More examples of,” “The definition of,” and others to convey a formal style.

Word Choice/Description:

1. Uses adjectives and adverbs that add cohesiveness to the ideas and emphasis to particular details.

2. Is beginning to define terms for the reader.

Sentence Fluency/Structure:

1. Writes in active voice in the indicative mood adding more directness to the piece and keeping the reader reading. The author uses linking verbs to add authority to the statements.

2. Combines sentences, but could work on concise and coherent writing.